

# PRESS RELEASE

## **Jeff Flagg, student of Tony Luczak, wins 2014 ReMax World Long Drive Championship.**

*Starkville, MS, November 11, 2014:* Jeff Flagg, 29-year-old former MSU and Mets organization baseball player, edged Jeff Crittenden to win the \$250,000 grand prize in Las Vegas, Nev. by booming a 365-yard-drive that landed a mere 13 inches past his competitor. It was the shortest margin of victory in the event's history.

Tony Luczak turned Flagg's power hitting baseball swing into a golf swing. Finishing in the top 32 long drivers in 2013 and finally joining the Las Vegas Eight in the Re/Max World Longest Drive Championship at the Las Vegas Paiute Golf Resort.

Luczak, Director of Golf and Research at the Mississippi State University Institute of Golf, has developed the Golf Discipline, integrating neuro-mechanics to maximize the theories of cognition, biomechanics, exercise physiology and nutrition to achieve optimum athletic performance.

Luczak and Flagg plan to continue their partnership in discovering the possibilities that will come from

further golf swing instruction in the development of a long drive and on the golf course.

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